

Honolulu Ford

PROJECT PROFILE



Client: Lithia Auto Group

Location: 1041 Houghtailing St., Honolulu, HI 96817

Project Duration: April 2024 – May 2024

Project Manager: Jason Simms

Contractor: Pacific Industrial Coatings (Sold to J3 Construction in 2025)

Scope & Systems

- **Removal:** Existing coating in upper deck area
- **Replacement:** 10-Year liquid-applied vehicular system
- **Ramp Area:** Recoat of existing coating
- **AVM Systems Used:**
 - AVM Epoxy Primer 401 FC
 - AVM System 620V

Construction Process Overview

- Removal of the existing coating on upper deck
- Surface prep and recoat of existing system at the ramp
- Application of Primer 401
- Installation of AVM System 620

Challenges & Solutions

- Long-standing water leaks on the deck
- Tight project schedule required a fast turnaround
- AVM's products allowed for quick installation without compromising performance
- Contractor team completed deck removal and ramp recoat efficiently, staying on schedule

Results

- Fully restored upper deck and refreshed ramp surface
 - Delivered a warrantied 10-Year Vehicular System
 - Improved durability, appearance, and protection for ongoing use
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