

Honolulu Ford

PROJECT PROFILE



Client: Lithia Auto Group

Location: 1041 Houghtailing St., Honolulu, HI 96817

Project Duration: April 2024 – May 2024

Project Manager: Jason Simms

Contractor: Pacific Industrial Coatings (Sold to J3 Construction in 2025)

Project Objective

To remove the existing coating in the upper deck area and provide a new 10-Year Vehicular System. The ramp area received a recoat over the existing system.

Owner Goals

- Long-term traffic deck protection
- Fast project turnaround
- Minimize disruption to business operations

Key Challenges

- Ongoing leaks for years
- Need for full coating removal in the upper deck
- Strict project timeline

AVM Solutions Delivered

- AVM Epoxy Primer 401: For superior adhesion and long-term durability
- AVM System 620: A high-performance vehicular coating system engineered for longevity and ease of installation

Value Delivered

- A watertight, warrantied system
 - Improved traffic surface durability
 - Rapid project completion and system handoff
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